

TIM# 60853 11762188 Revision#: Date

Order #: 46264-54975

Date: 9/15/2016

11:43 AM

Send Billing To: Chris Locke

CTV Media, Inc.

Powell, OH 43065 1490 Manning Pkwy Vendor: 8158 Spectrum Reach

1625 Concentric Blvd

Saginaw, MI 48604

Market: Product: Media: Client:

Minneapolis-St. Paul District 21A

Flight End Date: Flight Start Date:

9/29/2016 9/19/2016

03:00 AM

Description: MIN, MN Dist. 21A 8158, 6862,

Estimate:

Housing First Fund

Estimate Comments: Starts Mon. 9/19 ends Thurs.9/29				Separation between spots:	Primary Demo: Women 35+
Starts Mo				ots: 30	n 35+
n. 9/19 ends Thurs.9/29					Survey
				Buyer: Tammi Holloway	Survey: 2BK Sep15-Oct15 C-DMA Nielsen Live +3
	Affiliation: 1368 HHs \Lake City, MN	Fax: 9897922982	Phone: 9899225057 x.	E-Mail: Jennifer.Zehnder@charter.com	Contact: Jennifer Zehnder
				Fax:	Phone:
				Fax: (614)848-4099	Phone: (614)848-5800

Signature:

vendor



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1625 Concentric Blvd

1490 Manning Pkwy Powell, OH 43065

Phone: (614)848-5800 (614)848-4099

E-Mail: Jennifer.Zehnder@charter.com

Phone: 9899225057 x.

Fax: 9897922982

Affiliation: 1368 HHs \Lake City, MN

Estimate Comments: Starts Mon. 9/19 ends Thurs.9/29 Separation between spots: Primary Demo: Women 35+

30

Buyer: Survey:

Tammi Holloway

Market: Product: Media: Client:

Minneapolis-St. Paul District 21A

Flight Start Date: 9/19/2016

Description: MIN, MN Dist. 21A 8158, 6862,

Estimate:

Flight End Date: 9/29/2016

02:59 AM 03:00 AM

2BK Sep15-Oct15 C-DMA Nielsen Live +3

Contact: Jennifer Zehnder

Saginaw, MI 48604

Housing First Fund

Line No	Daypart Program	Daypart Code	STN Gross	STN Net	Dur	<b>Wks</b> 9/19 9	9/26	Total Women Spots Star Rtg/CPP	women 35+ Rtg/CPP
<b>8158</b> 1	8158 U.S Cable, Lake City MN-Cable 23 MTuWThFSaSu 7:00p- C	CPT	\$4.00	\$3.40	30	13	0	13	0.7
	CNN VARIOUS								\$5.71
24	MTuWThFSaSu 4:00p-	CPT	\$3.00	\$2.55	30	13	0	13	0.8
	HGTV VARIOUS								\$3.75 \$3.19
25	SaSu 9:00a- 7:00p	WK	\$3.00	\$2.55	30	8	0	80	=======================================
	HGTV VARIOUS								\$2.73
26	MTuWThFSaSu 7:00p-	CPT	\$4.00	\$3.40	30	13	0	13	1.2
	HGTV VARIOUS								\$3.33
27	MTuWThFSaSu 4:00p-	CPT	\$3.00	\$2.55	30	13	0	13	0.3
	HIST VARIOUS								\$10.00 \$8.50

#### Signature:

vendor



Order #: 46264-54975

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CTV Media, Inc. 1490 Manning Pkwy

Revision #:

Date: 9/15/2016

11:43 AM

Product: Market: District 21A Media: Client:

Housing First Fund

Minneapolis-St. Paul

Primary Demo: Women 35+

Separation between spots: 30

**Description:** MIN, MN Dist. 21A 8158, 6862,

Flight End Date: 9/29/2016 Flight Start Date: 9/19/2016 02:59 AM 03:00 AM

Survey: 2BK Sep15-Oct15 C-DMA Nielsen Live

Buyer: Tammi Holloway

Vendor: 8158 Spectrum Reach

1625 Concentric Blvd

Contact: Jennifer Zehnder Saginaw, MI 48604

E-Mail: Jennifer.Zehnder@charter.com

Fax:

(614)848-4099

Phone: (614)848-5800 Powell, OH 43065

Phone: 9899225057 x. Fax: 9897922982

Affiliation: 1368 HHs \Lake City, MN

Estimate Comments: Starts Mon. 9/19 ends Thurs.9/29

Line No	Daypart Program	Daypart Code	STN Gross	STN Net	Dur	<b>Wks</b> 9/19 9/26	9/26	Total Women Spots 35+ Rtg/CPP	35+ Rtg/CPP	
<b>8158</b> 28	8158 U.S Cable, Lake City MN-Cable 28 MTuWThFSaSu 7:00p- C	cet	\$4.00	\$3.40	30	13	0	13	0	8
	HIST VARIOUS								\$5.0	0
									\$4.2	5
29	SaSu 9:00a- 7:00p	NK.	\$3.00	\$2.55	30	8	0	8	0	ω
	HIST VARIOUS								\$10.0	0
									\$8.5	0
30	SaSu 9:00a- 7:00p	¥K	\$3.00	\$2.55	30	8	0	8	0	ω
	ESP2 VARIOUS								\$10.0	0
									\$8.5	0
31	MTuWThFSaSu 4:00p-	CPT	\$3.00	\$2.55	30	13	0	13	0	2
	ESP2 VARIOUS								\$15.0	0
									\$12.7	Oi Oi
32	MTuWThFSaSu 7:00p-	CPT	\$4.00	\$3.40	30	13	0	13	0	2
	ESP2 VARIOUS								\$20.00 \$17.00	0 0

Signature: vendor



Media:

Client:

Housing First Fund

Market: Product:

Minneapolis-St. Paul District 21A

Flight Start Date: 9/19/2016

Description: MIN, MN Dist. 21A 8158, 6862,

Flight End Date: 9/29/2016

02:59 AM 03:00 AM

2BK Sep15-Oct15 C-DMA Nielsen Live

Separation between spots: Primary Demo: Women 35+

30

Buyer: Survey:

Tammi Holloway

## Local Cable Buy from Tammi Holloway

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Estimate Comments: Starts Mon. 9/19 ends Thurs.9/29

TO MORN ON THE REAL PROPERTY.									
60									
49								DISC VARIOUS	
	13	0	13	30	\$2.55	\$3.00	CPT	MTuWThFSaSu 4:00p-	37
\$12									
\$15								DISC VARIOUS	
	8	0	8	30	\$2.55	\$3.00	¥K	SaSu 9:00a- 7:00p	36
\$8									
\$10.								MNBC VARIOUS	
	13	0	13	30	\$3.40	\$4.00	CPT	MTuWThFSaSu 7:00p-	35
\$12.									
\$15.00								MNBC VARIOUS	
	13	0	13	30	\$2.55	\$3.00	CPT	MTuWThFSaSu 4:00p-	34
\$25									
\$30.								MNBC VARIOUS	
	<b>∞</b>	0	8	30	\$2.55	\$3.00	WK	SaSu 9:00a- 7:00p	33
							ahla	8158 II S Cahle I ake City MN-Cahle	8158 11
Rtg/CPF		9/26		Dur				(9	
35+	Spots 35+		Wks		STN Net	Gross	Code	Program	No E
Wom	Total					O.T.			-

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Signature:



Client:

Housing First Fund

Market: Product: Media:

Minneapolis-St. Paul District 21A

## Local Cable Buy from Tammi Holloway

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Revision #:

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Vendor: 8158 Spectrum Reach

1625 Concentric Blvd

Powell, OH 43065 1490 Manning Pkwy

Phone: (614)848-5800

(614)848-4099

Survey: 2BK Sep15-Oct15 C-DMA Nielsen Live Tammi Holloway

Buyer:

Flight End Date: 9/29/2016 Flight Start Date: 9/19/2016

02:59 AM 03:00 AM Description: MIN, MN Dist. 21A 8158, 6862,

Separation between spots: Primary Demo: Women 35+

30

Phone: 9899225057 x. E-Mail: Jennifer.Zehnder@charter.com

Contact: Jennifer Zehnder

Saginaw, MI 48604

Fax: 9897922982

Affiliation: 1368 HHs \Lake City, MN

**Estimate Comments:** Starts Mon. 9/19 ends Thurs.9/29

Line   Daypart   Daypart   Dry   D		0.000								
Baypart   Daypart   STN   Dur   Wks   Synts	0.2	13	0	13	30	\$2.55	\$3.00	CPT	MTuWThFSaSu 4:00p- 7:00p	43
Paypart   Daypart   STN   Write   Dur   Write   Program   Code   Gross   STN Net   Dur   Write   Write   Write   Write   Store   Sto	\$8.50									
Program   Prog	\$10.00								TNT VARIOUS	
Program	0.3	8	0	8	30	\$2.55	\$3.00	٧K	SaSu 9:00a- 7:00p	42
Program	\$6.80									
Program	\$8.00								AEN VARIOUS	
Program   Program   Paypart   STN   Net   Dur   9/19 9/26     Wks   Spots   Rt   Rt   Stots	0.5	13	0	13	30	\$3.40	\$4.00	CPT	MTuWThFSaSu 7:00p-	41
Program   Prog	\$8.50									
Daypart   Daypart   STN   Wiks   Program   Code   Gross   STN Net   Dur   9/19   9/26     Program   STN   Dur   9/19   9/26     Program   STN   Dur   9/19   9/26     Program   STN   Net   Dur   Program   STN   Net   Program   Net   Program   STN   Net   Program   Net	\$10.00								AEN VARIOUS	
Daypart   Daypart   STN   Wks   SPOts   STN Net   Dur   9/19   9/26   Spots   Rt   STN Net   STN Net   Dur   9/19   9/26   Spots   Rt   Spots   StN Net   StN N	0.3	13	0	13	30	\$2.55	\$3.00	CPT	MTuWThFSaSu 4:00p-	40
Daypart   Daypart   STN   Wiks   Spots   Strivet   Dur   9/19 9/26   Rt   Strivet   Dur   9/19 9/26   Rt   Strivet	\$12.75									
ne         Daypart         STN         Wiks         Total         Vision         Total         Vision         Spots         Spots         Total         Vision         Spots         Rt         Spots         Rt         Spots         Rt         Rt </td <td>\$15.00</td> <td></td> <td></td> <td></td> <td></td> <td></td> <td></td> <td></td> <td><b>AEN VARIOUS</b></td> <td></td>	\$15.00								<b>AEN VARIOUS</b>	
e Daypart Daypart STN Wks Program Code Gross STN Net Dur 9/19 9/26  8 U.S Cable, Lake City MN-Cable MTuWThFSaSu 7:00p- CPT \$4.00 \$3.40 30 13 0  DISC VARIOUS  Total Value Styring Total Va	0.2	8	0	8	30	\$2.55	\$3.00	XX	SaSu 9:00a-7:00p	39
e Daypart Daypart STN Wks Program Code Gross STN Net Dur 9/19 9/26  8 U.S Cable, Lake City MN-Cable MTuWThFSaSu 7:00p- CPT \$4.00 \$3.40 30 13 0  DISC VARIOUS  Total Value Spots Rt Dur 9/19 9/26  13 12:00a	\$8.50									
e Daypart Daypart STN Wks Program Code Gross STN Net Wks Spots Rt  58 U.S Cable, Lake City MN-Cable MTuWThFSaSu 7:00p- CPT \$4.00 \$3.40 30 13 0	\$10.00								DISC VARIOUS	
Daypart Daypart STN Total Program Code Gross STN Net Wks Spots  Dur 9/19 9/26  U.S Cable, Lake City MN-Cable	0.4	13	0	13	30	\$3.40	\$4.00	CPT	MTuWThFSaSu 7:00p-	38
Daypart Daypart STN Total Program Code Gross STN Net Wks Spots								able	U.S Cable, Lake City MN-0	8158 L
Daypart Daypart STN Total Program Code Gross STN Net Wks Spot	Rtg/CPP	-	9/26		Dur			9	g	į
	35+	Total Spots		Wks		STN Net		Daypart Code	Daypart	No Eine



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E-Mail: Jennifer.Zehnder@charter.com

Fax: 9897922982

Affiliation: 1368 HHs \Lake City, MN

Estimate Comments: Starts Mon. 9/19 ends Thurs. 9/29

Separation between spots: Primary Demo: Women 35+

30

Buyer: Survey:

Tammi Holloway

Market: Product: Media: Client:

Minneapolis-St. Paul

District 21A

Flight Start Date: 9/19/2016

03:00 AM 02:59 AM

Description: MIN, MN Dist. 21A 8158, 6862,

Estimate:

Flight End Date: 9/29/2016

2BK Sep15-Oct15 C-DMA Nielsen Live +3

Housing First Fund

Vendor: 8158 Spectrum Reach Saginaw, MI 48604 1625 Concentric Blvd Send Billing To: Chris Locke

Fax:

Phone: (614)848-5800 Powell, OH 43065 1490 Manning Pkwy CTV Media, Inc.

(614)848-4099

Phone: 9899225057 x.

No Line	Daypart Program	Daypart Code	STN Gross	STN Net	Dur	<b>Wks</b> 9/19	9/26	Total Women 35+ Spots Rtg/CPP	omen 35+ /CPP
8158 ।	8158 U.S Cable, Lake City MN-Cable	able							\$15.00
4	MT.WTSESSE 7.005	CBT	<b>₹</b> 4 00	£3 A0	30	ů Ž	0		\$12.75
44	MTuWThFSaSu 7:00p- 12:00a TNT VARIOUS	CPT	\$4.00	\$3.40	30	3	0	13	\$10.00
									\$8.50
45	SaSu 9:00a- 7:00p	WK	\$3.00	\$2.55	30	8	0	8	0.4
	LC VARIOUS								\$6.38
46	MTuWThFSaSu 4:00p-	CPT	\$3.00	\$2.55	30	13	0	13	0.3
	TLC VARIOUS								\$10.00
									\$8.50
47	MTuWThFSaSu 7:00p- 12:00a	CPT	\$4.00	\$3.40	30	13	0	13	0.6
	TLC VARIOUS								\$6.67
79	MTWTL 4.005 7.005	CBT	3	9 5 5	3	5	D		\$5.67
ā	AEN VARIOUS	2	0.00	2.00	S	c	c	c	\$10.00
									\$8.50

Vendor

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Signature:



Client:

Housing First Fund

Media:

Market: Product:

Minneapolis-St. Paul District 21A

Flight End Date: 9/29/2016 Flight Start Date: 9/19/2016

02:59 AM 03:00 AM

2BK Sep15-Oct15 C-DMA Nielsen Live

Contact: Jennifer Zehnder

Saginaw, MI 48604

Description: MIN, MN Dist. 21A 8158, 6862.

Estimate:

## Local Cable Buy from Tammi Holloway

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Revision #:

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Estimate Comments: Starts Mon. 9/19 ends Thurs.9/29

Separation between spots: Primary Demo: Women 35+

30

Buyer: Survey:

Tammi Holloway

Line	Daypart Program	Daypart Code	STN Gross	STN Net	Dur	<b>Wks</b> 9/19	9/26	Total Spots	Women 35+ Rtg/CPP	
<b>8158</b> 1	8158 U.S Cable, Lake City MN-Cable 79 MTuWTh 7:00p-12:00a C	CPT	\$4.00	\$3.40	30	0	7	7	0.5	
	AEN VARIOUS								\$8.00	
8						•			\$6.80	
80	MTuWTh 4:00p-7:00p	CPT	\$3.00	\$2.55	30	0	6	6	0.3	
	CNN VARIOUS								\$10.00	
									\$8.50	
81	MTuWTh 7:00p-12:00a	CPT	\$4.00	\$3.40	30	0	7	7	0.9	
	CNN VARIOUS								\$4.44	
									\$3.78	
82	MTuWTh 4:00p- 7:00p	CPT	\$3.00	\$2.55	30	0	6	6	0.0	
	DISC VARIOUS								\$0.00	
									\$0.00	
83	MTuWTh 7:00p-12:00a	CPT	\$4.00	\$3.40	30	0	7	7	0.3	
	DISC VARIOUS								\$13.33	
									\$11.33	
84	MTuWTh 4:00p- 7:00p	CPT	\$3.00	\$2.55	30	0	6	6	0.1	
	<b>ESP2 VARIOUS</b>								\$30.00	
									\$25.50	

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Powell, OH 43065 Phone: (614)848-5800

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1490 Manning Pkwy CTV Media, Inc.

Date: 9/15/2016

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Product: Market: District 21A Media: Client:

Housing First Fund

Primary Demo: Women 35+ Minneapolis-St. Paul

Separation between spots: 30

> Description: MIN, MN Dist. 21A 8158, 6862,

Flight Start Date: 9/19/2016 03:00 AM

Flight End Date: 9/29/2016 Survey: 2BK Sep15-Oct15 C-DMA Nielsen Live 02:59 AM

Buyer: Tammi Holloway

> Vendor: 8158 Spectrum Reach 1625 Concentric Blvd

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Estimate Comments: Starts Mon. 9/19 ends Thurs. 9/29

N <sub>0</sub>	Program	Code	Gross	STN Net	Dur	<b>Wks</b> 9/19 9	9/26	Spots	35+ Rtg/CPP
0450	Cable Lake City MAN C	abla							
8158 U.S	8158 U.S Cable, Lake City MN-Cable 85 MTuWTh 7:00p-12:00a C	CPT	\$4.00	\$3.40	30	0	7	7	0
	ESP2 VARIOUS								\$13.33
									\$11.3
86	MTuWTh 4:00p- 7:00p	CPT	\$3.00	\$2.55	30	0	6	6	0
	ESPN VARIOUS								\$30.0
									\$25.5
87 1	MTuWTh 7:00p-12:00a	CPT	\$4.00	\$3.40	30	0	7	7	0
_	ESPN VARIOUS								\$5.7
									\$4.8
88 1	MTuWTh 4:00p- 7:00p	CPT	\$3.00	\$2.55	30	0	6	6	0
	HGTV VARIOUS								\$4.2
									\$3.6
89	MTuWTh 7:00p-12:00a	CPT	\$4.00	\$3.40	30	0	7	7	_
	HGTV VARIOUS								\$3.0
									\$2.6
90 1	MTuWTh 4:00p- 7:00p	CPT	\$3.00	\$2.55	30	0	6	6	0
	HIST VARIOUS								\$7.5
									\$6.3

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Line No	Daypart Program	Daypart Code	STN Gross	STN Net	Dur	Wks 9/19 9/26		Total women 35+ Spots Rtg/CPP	30 3
<b>8158</b> L	8158 U.S Cable, Lake City MN-Cable 91 MTuWTh 7:00p-12:00a C	CPT	\$4.00	\$3.40	30	0	7	7	0.8
	HIST VARIOUS							\$5.00 \$4.25	5.00 1.25
92	MTuWTh 4:00p- 7:00p	CPT	\$3.00	\$2.55	30	0	6	6	0.2
	MNBC VARIOUS							\$15	5.00
								\$12	2.75
93	MTuWTh 7:00p-12:00a	CPT	\$4.00	\$3.40	30	0	7	7	0.4
	MNBC VARIOUS							\$10	0.00
								\$8	3.50
94	MTuWTh 4:00p- 7:00p	CPT	\$3.00	\$2.55	30	0	6	6	0.2
	TLC VARIOUS							\$15	5.00
								\$12	2.75
95	MTuWTh 7:00p-12:00a	CPT	\$4.00	\$3.40	30	0	7	7	0.5
	TLC VARIOUS							\$8	3.00
								\$6	3.80
96	MTuWTh 4:00p- 7:00p	CPT	\$3.00	\$2.55	30	0	6	6	0.2
	TNT VARIOUS							\$15	5.00
								\$12	2.75

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Client:

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02:59 AM

Flight End Date: 9/29/2016

2BK Sep15-Oct15 C-DMA Nielsen Live

Tammi Holloway

Separation between spots:

30

Buyer:

Primary Demo:

Women 35+

Market: Product: Media:

Minneapolis-St. Paul District 21A

Vendor: 8158 Spectrum Reach

Send Billing To: Chris Locke

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Line 8158 U.S Cable, Lake City MN-Cable 97 MTuWTh 7:00p-12:00a CPT Daypart Program TNT VARIOUS Daypart Code STN Gross \$4.00 STN Net \$3.40 30 Dur **Wks** 9/19 0 9/26 7 Total Spots Rtg/CPP Women 35+ \$10.00

Total GRP/GIMP(000): Total Spots: 141.1 57.7 340 130

Total CPP/CPM:

Total Cost: **SEP 16** \$1,150.00 \$1,610.00 \$1,368.50 \$391.00 \$977.50

340

130

470

\$6.88 \$8.10 198.8 470

\$8.50

Station Monthly Summary

Total Cost:

\$1,610.00

\$1,368.50

Signature:

vendor